

HELPFUL RESOURCES

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Core Academics for
Careers

CareerAcademics.org



CALIFORNIA COMMUNITY COLLEGES
Doing What MATTERS™
FOR JOBS AND THE ECONOMY

Official Sector Guide



GlobalTradeAndLogistics.org
has a wealth of resources



SanDiegoCITD.org has re-
sources to expand a business
internationally



Print out a copy of this path-
way poster for your classroom



Local College Programs



Music Video: I have a
job in global trade... I
get to travel & get paid

Global Trade & Logistics

Bring a global perspective to your
high school course



2016

Global Trade Jobs Pay Big

With to the proximity of Mexico and our local port, the San Diego region is a hub for global careers.

Due in part to the North American Free Trade Agreement (NAFTA), industry across the border into Tijuana is stronger than ever. Many goods are manufactured in Mexico, and then are imported into the United States. Other goods will be taken from Mexico, through Southern California to the Port of Long Beach where they are exported world wide.

Additionally, the Port of San

Diego is one of the biggest break-bulk Ports in the US, allowing for shipment of large or unusual items, like wind turbines or building materials which don't fit on shipping containers. Our local port brings in most of the Bananas for the western United States, as well as about 13% of the cars imported into the United States.

Both US and international companies have manufacturing facilities in Mexico, so a knowledge of global economics can be an amazing asset to secure a job.

Many positions require bilingual employees, making many of these positions ideal for locals

Career Spotlight

Business Operations Specialist

Manage daily operations by solving organizational issues through collection & analysis of company data, allocating resources, creating schedules and manage the daily operations of a company.

Median Annual Salary: \$67,280
EDUCATION: Entry level positions available with an associates degree, higher pay with increased education.

who grew up in a dual language home.

Encouraging students to consider careers in global trade and logistics prepares them for in-demand, high wage jobs.

What are Logistics?

Moving goods across the globe is based on the field of logistics. Items are sourced or manufactured, then a supply chain must be established to transport those goods from the supplier to the intermediaries, the seller, and ultimately the customer. As are imported and exported, many tariffs and duties may apply depending on the type of good, and since goods aren't immediately shipped to the consumer, they are stored in warehouses until they are sold. Supply chain managers, business operations specialists, inspectors and cargo agents are all key players in the field of global logistics.

Career Spotlight

Import Specialist

Classify and appraise commercially imported merchandise while enforcing import laws. Investigate smuggling, fraud and counterfeiting.

Median Annual Salary: \$32,000-\$62,000
EDUCATION: A bachelor's degree is preferred, however experience in a related field can substitute for education requirements

Funded & prepared by



Pursuing an Education in Global Trade & Logistics

International Logistics and
Transportation
Associates & Certificate
Programs:
[Southwestern College](#)

International Business
Associates & Certificate
Programs:
[Grossmont College](#)
[Palomar College](#)
[Southwestern College](#)

Global Supply Chain
Management
Bachelor's Degree
[CSU San Marcos](#)

International Business
Bachelor's Degrees:
[San Diego State University](#)
[University of San Diego](#)
[Point Loma Nazarene
University](#)

Custom's Broker Licensing: [Grossmont College](#)

Infusing Globalization to bring Context to Core Academic Courses

GEOGRAPHY

Make true connections between countries by tracing the origin of each component in an iPhone or their favorite jacket.

Identify historic trade routes and how they led to geographic discoveries.

SOCIAL SCIENCE

Look at Free Trade Agreements to gain a better understanding of trade influences and politics.

History is significantly driven by trade, as countries fought for new territories based on raw materials

ENGLISH

Have students work on business plans to get a better feel for how to use language in a professional environment. Practicing their “elevator pitch” is a great way to get them to be concise, present and communicate.

MATH

Taxes on imports and exports requires a strong understanding of math. Check out our math module on global trade and entrepreneurship.

Logistics is founded on math as well, from determining the mass a boat can handle to counting the number of items by weight.

SCIENCE

Mastering the balance between cargo, mass and buoyancy is key to keeping afloat. Improving manufacturing processes depends on a broad understanding of chemistry, and dealing with bilge water pumped into local waterways brings a biology focus.

LANGUAGE

The ability to speak a foreign language is a key component to international trade, and many programs require multiple languages. Cultural sensitivity may make or break your international business dealings, so that is an essential component to language education.

Center for International Trade Mission

We invest in California's economic growth and global competitiveness through industry-specific education, training and services that contribute to a highly skilled and productive workforce.

Need Help? Just ask!

Industry Connections Coordinator
Monica Rosas

MonicaRosas.citd@gmail.com

Email Monica to set up a work readiness training, guest speaker or fieldtrip.

High School Curriculum Specialist
Jewyl Clarke

JewylClarke@gmail.com

Email Jewyl for questions on curriculum or for information about upcoming professional development opportunities.

CTE PROGRAMS

Courses with connections to Global Trade & Logistics

- Business & Computer Applications
- Fashion Merchandising
- Computerized Accounting
- Excel 1&2
- Business & Computers
- Webpage Design, Digital Arts
- Drafting Occupations/CAD
- Virtual Enterprise
- Business Environments
- Business Management & Ownership
- Hospitality & Tourism
- Sales and Merchandising
- Small Business Management & Economics

[Click here for a list of San Diego County Articulated Courses](#)